Wired Steve Jobs: Revolutionary Sam Walton

Two Visionaries Who Changed the World

Steve Jobs and Sam Walton were two of the most successful entrepreneurs in history. Their companies, Apple and Walmart, have had a profound impact on the way we live and work. But what made these two men so successful? What were their secrets?



WIRED: Steve Jobs, Revolutionary by Sam Walton

★ ★ ★ ★ 4.6 out of 5 Language : English File size : 269 KB Text-to-Speech : Enabled Screen Reader : Supported Enhanced typesetting: Enabled X-Rav : Enabled Word Wise : Enabled Print length : 75 pages Lending : Enabled



In Wired Steve Jobs: Revolutionary Sam Walton, author Paul Freiberger tells the story of how Jobs and Walton built their empires. Freiberger draws on interviews with both men, as well as with their friends, family, and colleagues. He paints a vivid portrait of two complex and driven individuals who were determined to change the world.

Jobs was a brilliant visionary who saw the potential of personal computers long before most people did. He was also a master marketer who knew how to create products that people wanted. Walton was a savvy

businessman who understood the importance of customer service and efficiency. He was also a relentless competitor who was always looking for ways to improve his business.

Despite their different backgrounds and personalities, Jobs and Walton shared some important similarities. They were both incredibly passionate about their work. They were also both willing to take risks and to challenge the status quo.

Wired Steve Jobs: Revolutionary Sam Walton is a fascinating look at the lives and careers of two of the most successful entrepreneurs in history. Freiberger tells their story with insight and wit, and he offers valuable lessons for anyone who wants to achieve success in business.

What You'll Learn from Wired Steve Jobs: Revolutionary Sam Walton

* How Steve Jobs and Sam Walton built their empires * The secrets of their success * The lessons we can learn from their example

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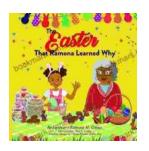
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